



May 5, 2007

Dear Exhibitor:

On behalf of the States of California and Nevada Chapter of the National Association of Telecommunications Officers and Advisors Inc. (SCAN NATOA), we are delighted that you are able to participate in 11<sup>th</sup> Annual Spring Conference -- "Perception Becomes Reality" -- to be held at the Fairmont Miramar Hotel on Thursday, May 24<sup>th</sup>, 2007. The exhibit space is tentatively scheduled to be open from 10:30 am-5:00 pm with a lunch break from 12:15 until 1:15 pm. If you would like to join us for the SCAN luncheon, the cost is \$40. Just be sure to register by May 18<sup>th</sup> with Val Logan, at 310-458-8590, and identify yourself as an exhibitor.

We have some exciting news for exhibitors this year! An exclusive session has been set aside for attendees to visit the trade show. Attendees will still drop by the exhibit booths between workshops (and sometimes during workshops) throughout the day from 10:30 to 5:00 pm, but this year a full workshop session has been omitted to allow attendees to visit the trade show between 3:15pm and 5:00pm.

The exhibitors will setup in the combined OCEANS I and OCEANS II room. Each exhibitor space will be approximately 8' x 8' with one 4' X 2.5' table. If you do not need a table or require a larger one please let me know soon. Most of the spaces are against one wall. Power will be provided to each booth; however please bring extensions and power strips to accommodate your equipment. At this time there are no provisions for partitions to separate adjacent spaces. A room layout with specific Exhibitor booth locations will be available a few days prior to the event.

SCAN NATOA is providing WiFi accommodations throughout all lower level meeting rooms and trade show area. Also, please bring at least 100 copies of any brochures/handouts you may have in your exhibit.

Shipping and delivery of equipment directly to the hotel is acceptable as long as you have given advanced notice to me no later than May 18<sup>th</sup>. The hotel has approved access to the rooms anytime beginning May 24<sup>th</sup> prior to the start of the conference.

If you wish to attend the entire conference, including the 11th Annual STAR Awards luncheon, we are pleased to offer you a registration at the discounted advanced member registration rate of only \$125.

If you have any questions, please do not hesitate to contact me at the phone. For any other questions regarding the conference please contact Michael D. Smith, Conference Co-Chair (MSmith@TorrNet.com) at (310) 618-5762 or (Robin.Gee@SMGov.net) at (310) 458-8590.

We look forward to seeing you on May 24<sup>th</sup>!

Sincerely,

Darren P. Doerschel  
Technical Operation Supervisor  
CityTV of Santa Monica  
310.458.8589/cell: 310.350.8399